

Press Release

BEYLESS Selects LiveReach AI GmbH as Strategic Partner for European Market Entry

BEYLESS to introduce Vision AI-based Analysis Detection System and edge computing capabilities to Europe with LiveReach AI GmbH as selected regional partner.

Karlsruhe, Germany / Daegu, Republic of Korea – May 20th, 2026 – BEYLESS Co., Ltd., a Korea-based provider of Vision AI-based analysis and detection technologies, announces its intention to enter the European market with its advanced Vision AI-based Analysis Detection System and edge computing capabilities. As part of this strategic expansion, LiveReach AI GmbH has been selected as BEYLESS' European partner to support market access, business development, and technology collaboration.

The planned collaboration brings together BEYLESS' expertise in AI-powered visual analysis, real-time detection, and edge-based processing with LiveReach AI's European market knowledge, customer access, and experience in AI-driven infrastructure, media, and security-related applications.

BEYLESS' Vision AI-based Analysis Detection System is designed to process video and visual data directly at the edge, enabling fast response times, reduced data transmission, and efficient deployment in environments where real-time intelligence is critical. Potential application areas include smart infrastructure, public and private security, traffic and mobility, industrial monitoring, retail environments, and digital out-of-home media networks.

"We see strong potential for Vision AI and edge computing in Europe, especially where customers require intelligent, local, and scalable analysis of visual data," said HyungJun Kim, CEO of BEYLESS Co., Ltd. "LiveReach AI is the right partner to help us understand the European market, identify high-value use cases, and build relationships with customers and technology partners."

LiveReach AI GmbH, headquartered in Karlsruhe, Germany, focuses on AI-based visual intelligence solutions and market-oriented deployment concepts for smart infrastructure, security, and media applications.

"We are pleased that BEYLESS has selected LiveReach AI GmbH as its partner for the European market," said Lutz Nehrhoff von Holderberg, CEO of LiveReach AI GmbH. "BEYLESS' Vision AI and edge computing capabilities fit very well with the growing European demand for intelligent video analytics, privacy-conscious edge processing, and scalable AI deployment models. Starting with video analytics of critical infrastructure, such as bridges, will help Europe to maintain its critical infrastructure at lower cost!"

The parties are currently exploring potential products, technological collaboration, and joint business opportunities. Further details regarding specific market segments, pilot projects, and commercial offerings are expected to be developed as the collaboration progresses.

About BEYLESS Co., Ltd.

BEYLESS Co., Ltd. is a technology company based in Daegu, Republic of Korea, developing Vision AI-based analysis and detection solutions with a focus on real-time intelligence and edge computing capabilities.

About LiveReach AI GmbH

LiveReach AI GmbH, based in Karlsruhe, Germany, develops and supports AI-based visual intelligence solutions for applications across infrastructure, security, mobility, media, and smart environments.

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